



Welcome to Multicap eNews - Edition 7 2010

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Exciting things are happening at Multicap!

We're excited to launch our new brand identity.

You may have already noticed exciting things are happening at Multicap. We are excited to launch and introduce our new brand identity!

While we have a brand new look, our focus remains on our core values.

The changes to our brand reflect the changes Multicap has undergone over the last few years and builds on input from our Strategic Planning from staff, families, Committee and Board members, and other external stakeholders.

Our new brand confirms us as a place where possibility, opportunity, and quality are celebrated and championed. A place where our door is always open. In all ways and always.

We are a high needs disability support organisation providing individual respite, family support networks, opportunities and programs. We create opportunity. We are champions of possibility. We inspire partnerships of support. Together we make a positive circle of support.

You may have already seen our presentation and DVD outlining our new brand, which was delivered at our recent Gala Ball. Watch out for our new Facebook page coming soon for all the photos and the DVD.

A new skin will also appear on our webpage and these electronic newsletters.

Printed matter with our new brand identity will gradually replace current items. In keeping with our environmental ethics, we are using our existing stationery wherever possible. You will see the new logo appearing on our vehicles and building signage.

Watch out for more exciting news coming soon!

Regards,

Jo Jessop

Chief Executive Officer

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